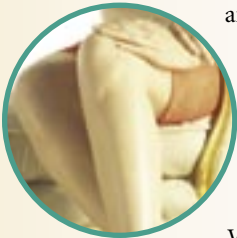


Expertise and Luxury

The Finest in Hair Removal

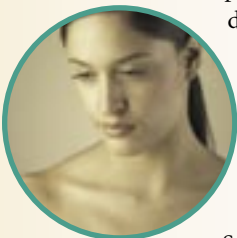
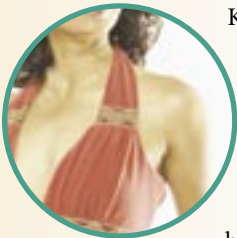
Removal of unwanted hair is nothing new. Throughout history, people have gone to drastic lengths to get rid of excess body hair. As early as 4000 B.C., women in ancient

Egypt made hair removal creams from beeswax, arsenic and quicklime. Over the years, people devised various other treatments for removing hair, some of them quite painful, and most only offering temporary results.



What is relatively new is the development of a laser hair removal, and Dr. Jay Kulkin of the Women's Institute for Health (WIFH) in Alpharetta is internationally known for his expertise in this area.

Kulkin, a Board-Certified gynecologist, has more than 20 years of laser experience and has performed or personally supervised more than 50,000 laser procedures since founding WIFH in 2002. A nationally sought-after speaker, he recently addressed physicians at the National Medical Aesthetics Conference in Los Angeles, and he literally "wrote the manual" on aesthetic laser use for physician continuing education. "We were recently designated as a Laser Center of Excellence, and doctors from around the world—from as far away as Kuwait and Egypt—come to learn our techniques at WIFH," affirms Kulkin. "We have the equipment and expertise to treat all skin types safely and effectively with minimal discomfort."



Some of the most common areas for laser hair removal include faces, bikini area, underarms and legs for women, and beards and backs for men. The process always begins with a complimentary consultation. "We review medical history and the patient's objectives," Kulkin explains. "We discuss what the laser can and cannot do—we can typically achieve permanent destruction of about 80 percent of the hair follicles. The few very fine hairs that remain will require only a quick swipe of the razor periodically. Our patients are thrilled with the results. Many of our patients



feel like getting rid of unwanted hair has changed their lives for the better."

The medical staff of WIFH consists of a physician assistant and nurse practitioners who Kulkin has personally trained. In addition to hair removal, they use the latest laser technology for skin rejuvenation, treatment of scars and stretch marks, sun damage and leg and facial veins. Other services offered include Botox, Restylane and Perlane injections, as well as chemical peels and microdermabrasion. You can schedule a professional skin care consultation and purchase medical-grade skin care products to enhance the results of laser skin treatments. "Preventive skin care is the foundation for good skin for everyone, regardless of age. Laser results will last longer with sun protection and proper skin care," Kulkin affirms.

All of these treatments are performed in a comfortable spa-like setting at a medical facility by health care professionals; patients enjoy the luxury of a spa and the expertise of a doctor.

The practice offers convenient early morning, evening and Saturday hours to accommodate busy schedules, and has locations in Alpharetta in the Northside-Alpharetta medical campus and in Sandy Springs across from Northside Hospital. To schedule an appointment, or for more information call the Women's Institute for Health at 404.832.0300, or visit www.WIFH.com.