

NEWS

FOR IMMEDIATE RELEASE

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Women's Institute for Health cited as "Center of Excellence" *By Cynosure Inc, a Laser-Based Aesthetic Medical Company*

Atlanta, GA (September 19, 2007)---Cynosure, Inc., a leading developer and manufacturer of aesthetic and medical lasers and other light based technology, announces that it has named Women's Institute for Health as a "**Center of Excellence**".

To be designated a Cynosure Center of Excellence, a practice or institution must meet at a list of demanding criteria: the center's principals provide start-of-the-art aesthetic medicine to consumers, offer training to its peer-group, and conduct clinical or market research in current aesthetic treatments.

"This is an exciting opportunity for us to evaluate new products from Cynosure, Inc. and provide our patients with the latest aesthetic treatments" said Dr. Jay M. Kulkin, Medical Director for WIFH. "It also gives us the opportunity to share our information with other physicians at workshops and academic meetings throughout the world."

"Physicians, and their patients, are seeking newer and less-invasive procedures for rejuvenating their skin and underlying tissues. Patients want to look healthy, refreshed and youthful." said Dr. Kulkin, a prominent physician and leading authority in the field of aesthetic medicine.

"This is an exciting time for aesthetic and anti-aging medicine and we are pleased to have selected WIFH as a leading educational center," said Michael Davin, President, Chairman and CEO of Cynosure, Inc.

About Cynosure, Inc.

Cynosure (CYNO) is a leading developer and manufacturer of a broad array of light-based aesthetic and medical treatment systems. Our products are used to provide a diverse range of treatment applications such as hair removal, skin rejuvenation and scar reduction, as well as the treatment of vascular lesions. For more information on Cynosure visit www.cynosure.com .

About WIFH

WIFH is one of the country's first **Concierge Medical and Esthetics Practices** dedicated to providing excellent laser esthetic services and care to its patients. Dr. Kulkin, nationally recognized physician and laser expert, specializes in Laser Hair Removal and other Laser Esthetic Procedures such as treatment of spider veins, facial vessels, and skin rejuvenation, for both men and women. For more information or to schedule an appointment, please call 404-832-0300 or visit their Web sites at www.wifh.com.